

Press Release
Paris, Monday, February 25, 2025

10 Years of Monitoring the César

As a Technical Partner of the César Awards since 2014, the company **Blue Efficiency** is proud to offer its 16 years of expertise in protecting films from internet piracy to the service of the French Academy of Cinema Arts and Techniques (*Académie des Arts et Techniques du Cinéma*).

Recognized in the market and mandated by rights holders such as producers, distributors, and TV channels, **Blue Efficiency** suppresses the illegal distribution of films with a global reach.

Close to its clients, the company supports them as a partner in major cinema events.

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About Blue Efficiency

The company **Blue Efficiency** is an expert in the field of protecting films against their unauthorized exploitation on the Internet. The company works for numerous independent film distributors and producers, as well as for major groups such as TF1.

We invest heavily in research and development in order to offer the best solutions for combating piracy.

Our services include the suppression of unauthorized distribution via streaming, downloading, on UGC platforms (YouTube, Dailymotion, etc.), across social networks (Facebook, Twitter, etc.), and through general search engines (Google, Bing, etc.).