

La Rochelle, September 14, 2021

Saya and Blue Efficiency Launch "Saya Protect" to Fight Audiovisual Piracy

To support producers in the fight against piracy, Saya and Blue Efficiency have developed the Saya Protect service to enable fingerprinting, monitoring, and removal of pirated works on the internet.

This solution allows rights holders to secure services ranging from post-production to anti-piracy protection through a single point of contact.

The partnership between the two companies around the new SAYA Protect service will be officially announced at the Festival de la Fiction TV in La Rochelle, kicking off on Tuesday, September 14, 2021.

A major player in post-production for 20 years, Saya provides comprehensive technical audiovisual services from filming to final deliverables for TV series and feature films.

Blue Efficiency is a leading French expert in protecting audiovisual and cinematographic works against piracy. Leveraging 13 years of experience, Blue Efficiency delivers efficient services with international reach.

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