

Blue Efficiency signs a new partnership

The French leading company expert in antipiracy enforcement is pleased to announce its first partnership with the Marché du Film - Festival de Cannes.

This partnership will enable all films screened during the Marché du Film to profit from the expertise of the company Blue Efficiency.

Blue Efficiency invests strongly in research and development which enables the company to offer the best technical and innovative solutions to fight piracy. From antipiracy enforcement to promotion of legal offer the company offers a 360-degree service around the films.

Blue Efficiency is also valued on the market for its closeness to its interlocutors, its great reactivity, its efficiency and the quality of its works.

Armed by its expertise, the company Blue Efficiency will closely monitor the films screened virtually during The Marché du Film.

More about Blue Efficiency

Blue Efficiency is a leading French company expert in antipiracy enforcement working for producers and distributors of the independent cinema, as well as for big channels such as the French channel: TF1. Blue Efficiency invests strongly in R&D which enables the company to offer the best technical and innovative solutions to fight online piracy.

Its services include the removal of pirated copies of films made available through video streaming, peer-to-peer, direct download, illegal IPTV services, UGC platforms (YouTube, Rutube, Sohu...), social networks (Facebook, Twitter...) and general search engines (Google, Bing...).

Blue Efficiency is a partner of several organisations and festivals including The French Film Export association (ADEF), Syndicate of the Independent Distributors (SDI), Les Arcs European Film Festival and the International Film Festival of Saint-Jean-de-Luz. Blue Efficiency is also a Technical Partner of Les César.

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